



How we communicate your certification

[Here](#) you can find examples of already existing profiles.

**Great
Place
To
Work.**

The profile is intended to strengthen your employer brand

- The profile helps you communicate your excellent workplace culture to the outside world. By being present on our website, your excellent workplace culture will be validated by a trustworthy, external authority. This allows you to successfully differentiate yourself in the employer market and attract the attention of potential candidates.
- The profile allows you to give potential applicants unique insights into the workplace culture of your company and to communicate existing strengths and values. This creates transparency and trust, which increases your attractiveness as an employer.
- On the profile, you can validate your company's existing strengths and values by incorporating data-based results from the Trust Index and feedback from employees. This enables you to convey a credible value proposition.

Filling out the profile

You have two options for filling out your profile:

- 1. Either you fill out the profile yourself via log-in to the backend of our website (you will receive the log-in from your contact person)
- 2. Or you can take advantage of our „**Profile as a Service**“ offer and let us fill out your profile for you. In this case we would send you an interactive PDF document which you can fill in with the desired text and pictures. We offer this service at a price of **CHF 750**.

SWITZERLAND

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Search

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NEWSLETTER

LOGIN

Great Place To Work

Our Services

About Us

Best Workplaces

Studies & Reports

Blog

Events & Webinars

Contact

Vebego AG

Sector

Construction, Infrastructure & Real Estate - Property Management

Location:

Zürich

Employees

6000

In education

32

Website

www.vebego.ch

Great Place to Start

We introduce ourselves

Vebego AG offers comprehensive, tailored services in the facility service sector and is a fully independent family business. At Vebego, people are our focus. As a result, the company can rely on dependable partnerships with customers, employees and suppliers. Vebego has a turnover of more than CHF 200 million in Switzerland and employs more than 6,000 members of staff at 22 locations across the country and in Liechtenstein. Vebego Schweiz Holding AG is the holding company of the affiliated companies Vebego AG, Vebego Airport, Vebego Santé, Cleaning Service SA, Move Consultants AG, FITT Solutions AG and CarePeople AG. Our parent company Vebego International B.V. engages over 35,000 employees in Switzerland, Liechtenstein, Germany, Belgium and the Netherlands.

Awards

Best Workplaces in Switzerland 2020 - Large (250+)

Best Large Workplaces™

Great Place To Work

Great Place to Work Switzerland

Hinweise zur Kommunikation Ihrer Zertifizierung


4


We communicate your certification on LinkedIn and Facebook

Your successful certification is shared on our [Facebook](#) and [LinkedIn](#) channels. The posts congratulate you on your certification and link to the profile.



Hint 1: Share the contributions with a „Repost“ and promote the visibility in your network.


Hint 2: Use your social media channels to communicate your certification. In the separate document „**Employer Branding Guide**“ ([which you can download here](#)) you will find helpful tips for effective communication on social media.

**Great Place to Work Switzerland**



932 followers
2mo • Edited • 




What time is it? Time to announce **IWC Schaffhausen** as a Great Place to Work® Switzerland certified employer! Find out more about **IWC Schaffhausen** and their culture: <https://lnkd.in/eSfZY8Y> ...see more



**Congratulations on being a great employer!**

IWC Schaffhausen » Great Place to Work Switzerland
greatplacetowork.ch

  60 • 1 Comment

 Like  Comment  Share

Social Media Campaign

Use social media to make potential employees aware of your certification as an excellent employer. We can design and implement an advertising campaign for you on LinkedIn, XING or Facebook. You define the target group, the duration and the budget. In the graphic on the right you can see our basic offer, which can also be expanded as desired.

Your advantages:

- Minimum effort for high reach
- High credibility through Great Place to Work® as the messenger
- Increased internal and external visibility of certification
- Strengthening your employer brand in your network
- Large distribution or clear targeting
- Complete control over budget and duration

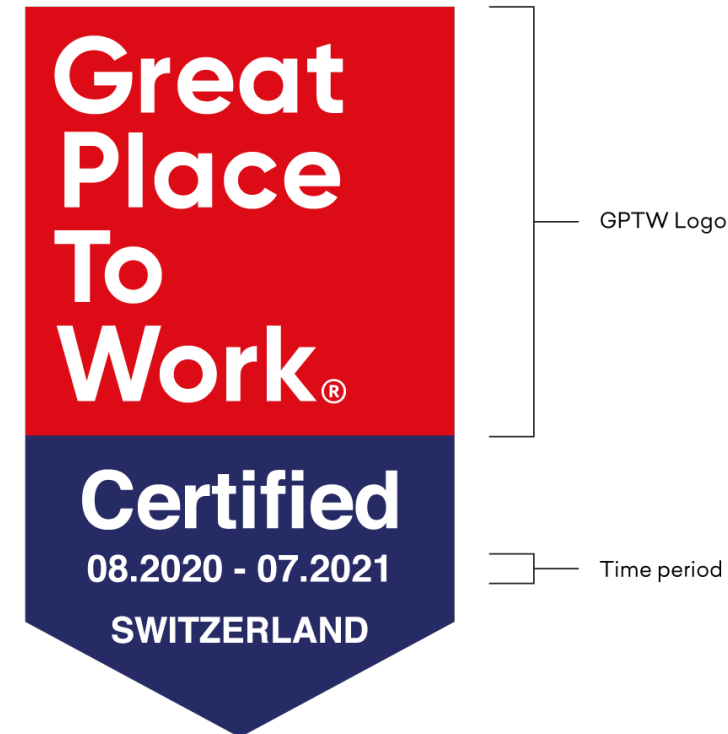
Position	Services	Cost
Project Management	<ul style="list-style-type: none">• Setup, Monitoring and Reporting• Design of the ad	CHF 900.-
Campaign Budget	<ul style="list-style-type: none">• Budget for the campaign, which is directly invested into reach (at the company's discretion)	CHF >2500.-
Total excl. VAT		CHF >3400.-

Certification Logo

As part of the certification process, you will receive a certification logo, which we will send to you via download link as soon as you have agreed on a communication date with your contact person at Great Place to Work®. The certification logo indicates the time period of your certification, which is one year and begins in the month in which your certification is communicated.

Important: Please wait until the agreed communication date before publishing the certification logo and communicating your certification externally!

Examples and tips on how to use the certification logo can be found in the separate document „Employer Branding Guide“. Guidelines for the use of the certification logo can be found in the separate document „Logo Guide“. [You can download the documents here.](#)



Award Ceremony and „Best Workplaces“ contest

With your certification, you automatically participate in the Great Place to Work® Award Ceremony, where the „Best Workplaces in Switzerland“ are awarded annually.

The awards are presented in the categories „small companies with 20 to 49 employees“, „medium-sized companies with 50 to 249 employees“ and „large companies with more than 250 employees“. Separate awards are also given to organisations from the health and social services sectors.

The winners of the most recent Award Ceremony can be found [here](#).



The next steps:

1. In the first e-mail, your contact person suggested when your profile could be published together with our social media posts. Let us know as soon as possible whether this date is suitable for you. If not, you are welcome to suggest a new date. We recommend that you allow about 2 weeks for the filling out of the profile.
2. Let your contact person know if you want to fill out the profile yourself or if you want to benefit from the „Profile as a Service“ offer.
3. Let your contact person know if you would like to benefit from our offer for a social media advertising campaign.
4. For the social media posts we need your company logo and a representative image of your company (an image showing your employees and/or your company building), which we may use for the post. Please send this as soon as possible by e-mail to your contact person.

Any more questions?
Feel free to get in touch with your
contact person at any time!