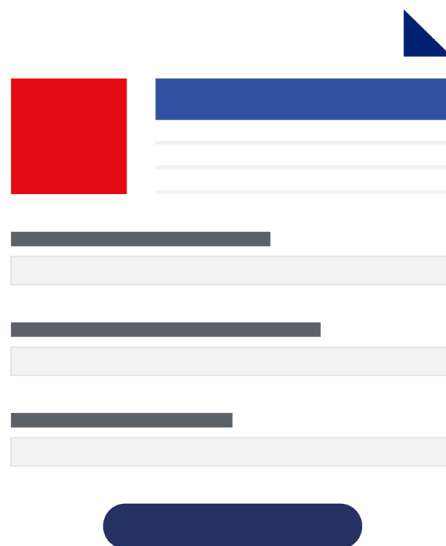


Collect statistical key figures of workplace culture

The Culture Brief™ collects information from organisations on areas such as ownership, employee demographics and pay and benefit systems. The questions are asked to gain a more comprehensive understanding of your workplace culture. The evaluation of the Culture Brief™ does not affect certification as a Great Place to Work®. Likewise, organisations will not be disadvantaged if you cannot answer some of the questions because your organisation does not collect the required data.



What the Culture Brief™ is needed for

The Culture Brief™ must be submitted for successful certification as a Great Place to Work®. The same applies for participation in Best Workplaces™ Switzerland.

Contents of the Culture Brief™



General information about the organisation

Number of employees, type of company, number of locations, number of board members, etc.



Further information about the organisation

Description of the primary business field, turnover figures, stock symbol



Information about the staff

Distribution full and part-time, by gender, age and years of service